# Any Gift Any Purpose 2021 Campus Drive Goal >70% Participation

## **WHY PARTICIPATE?**

Make a powerful statement about our shared commitment to our students and set an example for our alumni, friends, and communities we serve.

### WHERE WILL MY GIFT GO?

You can designate 100% of your gift to your academic department or a program, project or scholarship fund of your choice.

## **#1 Participation Among Minnesota State System Universities**

#### PARTICIPATION



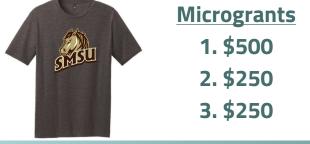
62% Employee Giving \$2,850,250 SMSU Scholarships and Grants Awarded



79% of Students Receive Aid
3,924 Scholarships & Grants Awarded
\$3,596,939 Ferderal Grants Awarded
\$1,655,791 State Grants Awarded

# **ARE YOU AN SMSU ALUM? MORE OF A REASON TO GIVE**

With a payroll deduction of at least \$2 per pay period or a one time gift of \$60 donation, you will receive an SMSU T-shirt and be eligible to win 1 of 3 microgrants



#### **TOP 5 AREAS SUPPORTED**

- ★ Southwest Fund
- ★ Mustang Market Food Pantry
- International Student Success Endowed Scholarship
- ★ Exercise Science Annual Scholarship
- ★ Campus Beautification



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